

# SPANISH LANGUAGE OUTREACH

How ADA information can be better delivered to Spanish-speaking communities

## REGION 9: PACIFIC ADA CENTER



### THE POPULATION IN REGION 9

ARIZONA, CALIFORNIA, HAWAII, NEVADA, AND THE PACIFIC BASIN TERRITORIES OF AMERICAN SAMOA, GUAM, AND THE NORTHERN MARIANA ISLANDS

**58.2%**  
of the region identifies  
as racial or ethnic  
minorities

**18.9**  
**MILLION**  
Hispanic or Latino  
Americans

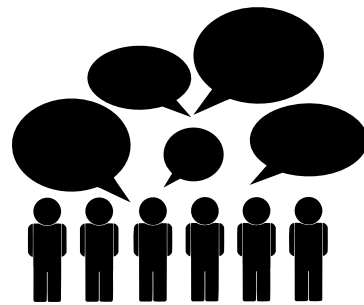
**24.5%**  
of the region speaks  
Spanish



**California** has one of the largest populations of Spanish speakers in the country, with approximately 15.5 million individuals identifying as Hispanic or Latino

## THE SLO PROJECT

The Spanish Language Outreach Project (SLO) is a 5-year collaborative national initiative of the ADA National Network ten regional ADA Centers and the ADA Knowledge Translation Center.



**PART 1: EXPERT  
CONSULTATION  
INTERVIEWS**

## WHAT DO COMMUNITY MEMBERS HAVE TO SAY

### BARRIERS IDENTIFIED

- Language barriers
- Fear and lack of trust
- Lack of awareness to resources
- Technology

### RECOMMENDATIONS

- Train the trainer programs for community leaders
- Participate in events and partner with leaders in the community
- Educate the community including information on ADA
- Adding other forms of communication

"Here it feels that they do not have the capacity of support the Hispanics."

"One of the biggest issues is access to public services, in California you can get some services even if you are undocumented, but people are scared so they do not come for those services."

"After covid, a lot of parents had many barriers accessing trainings and information."

"If you can get a group and come down to our county and speak at schools and churches, that would be great, or just for the community itself."

## CONSIDER THESE SPECIFIC STRATEGIES

- 1** Continue outreach efforts across the region especially considering the Latino/Hispanic population in California (as one of the states with most Latinos), and in other states in the region as this community continues to grow.
- 2** Connect with local community partners, organizations, and radio stations to build connections and spread information about the ADA

For more information please visit: [www.adapacific.org](http://www.adapacific.org)

This information was developed under grants from the Administration for Community Living (ACL) NIDILRR grant numbers 90DPAD0004 and 90DPAD0006. However, the contents do not necessarily represent the policy of ACL, and you should not assume endorsement by the Federal Government.

**Suggested Citation:** Abelleira, J., Garcia-Torres, M., Gonzalez, O., Parker Harris, S., Gould, R., Herrera, A., & Harniss, M. (2023). *Spanish Language Outreach Project Stage One. Infographic. Pacific ADA Center, Region 9.* Chicago, IL and Seattle, WA: ADA National Network Knowledge Translation Center.

