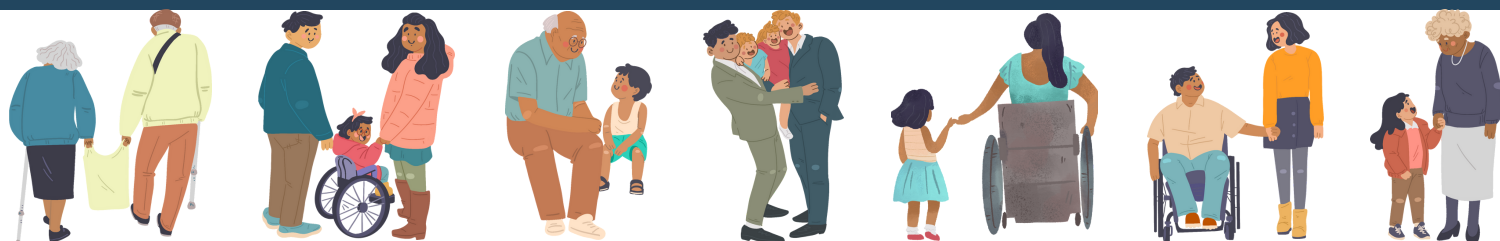


SPANISH LANGUAGE OUTREACH

How ADA information can be better delivered to Spanish-speaking communities

REGION 4: SOUTHEAST ADA CENTER

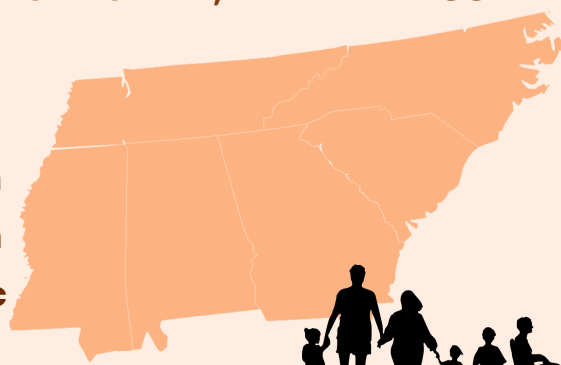


THE POPULATION IN REGION 4

ALABAMA, FLORIDA, GEORGIA, KENTUCKY, MISSISSIPPI, NORTH CAROLINA, SOUTH CAROLINA, AND TENNESSEE

35%

of the 67 million people in the Southeast ADA region identify as racial or ethnic minorities



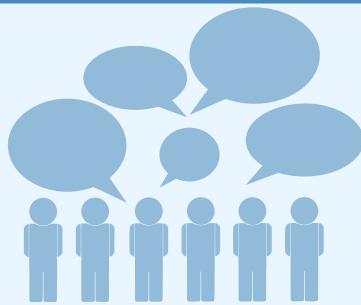
11.3%

of the region speaks Spanish

Over 1/4 of Florida's population identifies as Hispanic/ Latino

THE SLO PROJECT

The Spanish Language Outreach Project (SLO) is a 5-year collaborative national initiative of the ADA National Network ten regional ADA Centers and the ADA Knowledge Translation Center.



PART 1: EXPERT CONSULTATION INTERVIEWS

WHAT DO COMMUNITY MEMBERS HAVE TO SAY

BARRIERS IDENTIFIED

- Language barriers
- Fear and lack of trust
- Lack of awareness to resources
- Lack of education on disability
- Immigration
- Technology

RECOMMENDATIONS

- Training in the community & support group sessions
- Specific support for mental health
- Educational session on disability rights
- Partner with community leaders
- Representation
- Different modes of dissemination
- Make information applicable and easy to understand

"Language is the main obstacle when receiving information, but there are times that I don't fully understand documents even in Spanish."

"I feel like I have a blindfold on, I don't know where to go or the resources available."

"Personal connections are huge. Once you make a connection people feel more comfortable asking questions for resources."

"I think you need more guidance, someone that you can reach out to and they can help you to give you and show how to use the material."

CONSIDER THESE SPECIFIC STRATEGIES

- 1 Continue outreach efforts across the region and look for connections with the Latino/Hispanic community in the states of Florida, Georgia and North Carolina (as some of the states with higher Latino population in the region) and in other states in the region as this community continues to grow.
- 2 Connect with local community partners and organizations
- 3 Connect with local radio stations to build connections that can spread information about the ADA

For more information please visit: <https://adasoutheast.org>

This information was developed under grants from the Administration for Community Living (ACL) NIDILRR grant numbers 90DPAD0004 and 90DPAD0005. However, the contents do not necessarily represent the policy of ACL, and you should not assume endorsement by the Federal Government.

Suggested Citation: Abelleira, J., Garcia-Torres, M., Gonzalez, O., Parker Harris, S., Gould, R., Herrera, A., & Harniss, M. (2023). *Spanish Language Outreach Project Stage One. Infographic. Southeast ADA Center, Region 4.* Chicago, IL and Seattle, WA. ADA National Network Knowledge Translation Center.

