

# SPANISH LANGUAGE OUTREACH

How ADA information can be better delivered to Spanish-speaking communities

## REGION 3: MID-ATLANTIC ADA CENTER



### THE POPULATION IN REGION 3

VIRGINIA, MARYLAND, PENNSYLVANIA, DELAWARE, WEST VIRGINIA, AND DISTRICT OF COLUMBIA

**35%**

of the 30 million people in the Mid-Atlantic ADA region identify as racial or ethnic minorities

**6.4%**

of the region speaks Spanish

**11%**

of the population in Washington DC identifies as Hispanic or Latino

**Pennsylvania** has the largest group of Spanish speakers, with approximately 1 million individuals identifying as Hispanic or Latino

### THE SLO PROJECT

The Spanish Language Outreach Project (SLO) is a 5-year collaborative national initiative of the ADA National Network ten regional ADA Centers and the ADA Knowledge Translation Center.



**PART 1: EXPERT CONSULTATION INTERVIEWS**

## WHAT DO COMMUNITY MEMBERS HAVE TO SAY

### BARRIERS IDENTIFIED

- Language barriers
- Fear and lack of trust
- Lack of awareness to resources
- Lack of services for individuals with disabilities
- Immigration
- Discrimination
- Survival mode
- Technology

### RECOMMENDATIONS

- Train the trainer programs for community leaders
- Partner with community leaders
- Representation
- Connect with faith-based organizations
- Community Dialogues

"People may get the information but they don't know the next step, like they may get a flyer but they don't know what to do next."

"A representative that visits this community is a very strong tool."

"first generation of immigrants are not really aware of how the process is or the program that this country offers."

"Use the infrastructure that already exists so like community leaders that are already there. Going to those community and faith leaders and train them on these topics/resources and then they will use their network and spread the message across."

### CONSIDER THESE SPECIFIC STRATEGIES

- 1** Continue outreach efforts across the region and look for connections with the Latino/Hispanic community in Pennsylvania (as one of the states with most Latinos in the region), and in other states in the region as this community continues to grow
- 2** Connect with local community partners, organizations, and radio stations to build connections and spread information about the ADA
- 3** Consider implementing community dialogues (via social media, in person, or partnering with local organizations) in Spanish

For more information please visit: [www.adainfo.org](http://www.adainfo.org)

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