

SPANISH LANGUAGE OUTREACH

How ADA information can be better delivered to Spanish-speaking communities

REGION 2: NORTHEAST ADA CENTER



THE POPULATION IN REGION 2

NEW JERSEY, NEW YORK, PUERTO RICO, AND THE US VIRGIN ISLANDS.

50%

of the 32 million people in the region identify as racial or ethnic minorities

28%

of the population is Hispanic or Latino, the largest minority group

15.3%

of the region speaks Spanish

THE SLO PROJECT

The Spanish Language Outreach Project (SLO) is a 5-year collaborative national initiative of the ADA National Network ten regional ADA Centers and the ADA Knowledge Translation Center.



PART 1: EXPERT CONSULTATION INTERVIEWS

WHAT DO COMMUNITY MEMBERS HAVE TO SAY

BARRIERS IDENTIFIED

- Language barriers
- Fear and lack of trust
- Lack of awareness to resources
- Lack of services for individuals with disabilities

RECOMMENDATIONS

- Training and educational sessions for the community
- Centralize the information
- Increase participation in events
- Training on quality services (compassion and empathy)
- Provide state specific information

“If people know their rights, they will fight for it. I think the most important thing is that people get educated on their rights, we need education.”

“Many organizations do not offer services for disabled people; they offer a list of places to go to and they are not even close to the area.”

“A support center that can be specific for people with disabilities and their families, so, when they need information about housing, or other things they can help.”

CONSIDER THESE SPECIFIC STRATEGIES

- 1** Increase outreach efforts in states with higher Hispanic and Latino populations, such as New York and New Jersey.
- 2** Connect with local community partners and organizations.
- 3** Make sure products and referrals are specific for states of Ny and NJ, and that they work for the Latino community.
- 4** Disseminate information about specific disabilities and how that connects to the ADA.

For more information please visit: www.northeastada.org

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